

LIFESCRIBE DATA STORAGE POLICY

Last Updated: June 24, 2025

1. INTRODUCTION

This Data Storage Policy describes how LifeScribe, Inc. ("LifeScribe," "we," "us," or "our") stores, retains, and manages data collected through our Services. This Policy is incorporated by reference into our Terms of Service.

BY USING OUR SERVICES, YOU AGREE TO THE DATA STORAGE PRACTICES DESCRIBED IN THIS POLICY. IF YOU DO NOT AGREE, DO NOT USE OUR SERVICES.

2. DATA WE STORE

We store all information collected through the Services, including:

2.1 User Content

- All stories, narratives, and text
- Voice recordings
- Photos and videos
- Generated content
- Metadata and timestamps

2.2 Account Data

- Profile information
- Preferences and settings
- Subscription details
- Payment history

2.3 Usage Data

- All interactions with the Services
- Behavioral patterns
- Analytics data
- Device information
- Location data

2.4 Derived Data

- AI model outputs
- Anonymized datasets
- Aggregated analytics
- Commercial insights
- Behavioral profiles

3. RETENTION PERIODS

3.1 Active Accounts

We retain all data associated with active accounts indefinitely.

3.2 Inactive Accounts

- Free accounts: Minimum 2 years after last activity
- Paid accounts: During subscription plus 90 days
- We may retain data longer for business purposes

3.3 Anonymized Data

We retain anonymized and aggregated data indefinitely for:

- Product improvement
- Analytics
- Commercial purposes
- AI training
- Sale to third parties

3.4 No Deletion Guarantee

Even if you request deletion, we may retain:

- Anonymized data
- Data required for legal compliance
- Data in backup systems
- Data already incorporated into AI models
- Commercially valuable derivatives

4. DATA USE DURING RETENTION

During retention, we may use your data for any lawful purpose, including:

4.1 Service Operations

- Providing the Services
- Technical maintenance
- Security monitoring

4.2 Commercial Exploitation

- Creating saleable datasets
- Training AI models
- Developing new products
- Market research
- Advertising optimization

4.3 Data Derivatives

We may create and retain indefinitely:

- Behavioral models
- Preference profiles
- Anonymized datasets
- Aggregated analytics
- AI training data

5. DATA LOCATION AND TRANSFER

Your data may be:

- Stored in multiple countries
- Transferred internationally
- Processed by third parties
- Accessed by our global team

By using the Services, you consent to these transfers.

6. DATA ACCESS

6.1 Your Access

You can access your content through your account while active.

6.2 Export Limitations

Export functionality may be limited based on:

- Technical constraints

- Subscription level
- Data volume
- Format compatibility

6.3 No Recovery Guarantee

If data is deleted, we do not guarantee recovery capability.

7. COMMERCIAL USE OF STORED DATA

7.1 Anonymization and Sale

We may anonymize and sell your data to third parties for any purpose, including:

- Market research firms
- Advertising companies
- AI developers
- Academic institutions
- Commercial partners

7.2 Derivative Products

We may create commercial products from aggregated user data:

- Industry reports
- Behavioral datasets
- Trend analyses
- Predictive models
- Marketing segments

7.3 No Compensation

You are not entitled to compensation for our commercial use of anonymized data.

8. SECURITY

We implement commercially reasonable security measures but do not guarantee:

- Prevention of all breaches
- Protection from all threats
- Absolute data security
- Recovery of lost data

9. THIRD-PARTY ACCESS

We may provide data access to:

- Service providers
- Business partners
- Potential acquirers
- Legal authorities
- Commercial customers (anonymized data)

10. YOUR RESPONSIBILITIES

You are responsible for:

- Maintaining your own backups
- Reviewing stored content
- Managing your account
- Understanding our practices

11. MODIFICATIONS TO STORED DATA

We may modify stored data for:

- Format compatibility
- Storage optimization
- Feature development
- Commercial purposes

12. CHANGES TO THIS POLICY

We reserve the right to modify this Policy at any time without notice. Changes are effective immediately upon posting. Your continued use of the Services constitutes acceptance of changes.

13. CONTACT

For all data storage inquiries: Email: hello@trylifescrbe.com

BY USING OUR SERVICES, YOU ACKNOWLEDGE AND AGREE TO THESE DATA STORAGE PRACTICES.